

European Safety and Reliability Conference

### **PARTNERSHIP OFFERS**



#### Angers Convention center September 19th to september 23rd 2021

A diversified and accessible offer for your international visibility

http://esrel2021.org/en/index.html



## ESREL 2021

# Edito

Welcome to Angers.

The European Safety and Reliability Association, ESRA, and the laboratory LARIS, a research unit of the University of Angers in association with POLYTECH Angers, its engineering school, are organizing the international congress ESREL 2021. The annual ESREL (European Safety and RELiability) conference is one of the major scientific events in Europe in the fields of risk control, reliability in the broadest sense of technological, industrial and organizational systems and maintenance in all its current forms. The objective of such a congress is to bring together, in a convivial context, industrial and academic players to exchange and share points of view, knowledge, practices and methodological innovations for collaborative purposes to build the solutions of tomorrow.

France and more particularly the city of Angers through its university have been chosen for the 2021 edition. It should bring together more than 600 specialists in the field from all continents, thus making visible our activities, our know-how and our ability to innovate and collaborate.

It is also a unique opportunity to promote your company, make your activities known and exchange with other professionals and scientists. As such, we propose to associate you to this event through this joint sponsorship offer. It integrates many proposals: advertising inserts, commercial objects, sponsoring of a coffee break, a lunch or a congress bag, and also exhibition stands that will offer you a personal place of exhibition and exchange around your new tools and know-how.



The organizers,

Bruno Castanier, University Professor, LARIS Laboratory Abdessamad Kobi, University Professor, LARIS Laboratory Marie-Françoise Gérard, Engineer, LARIS Laboratory University of Angers

#### **Premium packs** (Each pack is limited to one company)

#### **Platinum Pack**

This pack entitles you to:

- A stand of 18 m<sup>2</sup> including: 1 standing table, 4 high chairs, 3 partitions, electrical connection, spotlight.
- Free entrance\* included for 4 company representatives
- Presence of the company's logo on the congress website, Sponsors tab with link to the company's website, on the program and on the congress case.
- 1 page of advertising in the congress program
- Flyer of the company in the congress case
- 1 kakemono or flame in the congress hall (provided by your company)

#### **Gold pack**

#### This pack entitles you to:

- Stand of 12 m<sup>2</sup> fitted out (1 manger, 3 high chairs, 3 partitions, electric connection, spotlight)
- Free entrance\*included for 3 company representatives
- Presence of the company's logo on the congress website, Sponsors tab with link to the company's website, and on the congress program
- half a page for advertising in the congress program
- 1 kakemono or flame in the congress hall (provided by your company)

#### Silver pack

#### This pack entitles you to:

- Stand of 9 m<sup>2</sup> fitted out (1 standing table, 2 high chairs, 3 partitions, electrical connection, spotlight)
- Free entrance\* included for 2 company representatives
- Presence of the company's logo on the congress website, Sponsors tab with link to the company's website, and on the congress program

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- A quarter of a page of advertising insertion in the program
- 1 kakemono or flame in the congress hall (provided by your company)

All fare are before VAT: 20% VAT will apply on the invoice

\*Free entrance includes: access to all the conferences and workshops, coffee breaks, lunches and gala dinner.

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7,000 €

5,000€

3,500 €



#### **Communication options** (Each pack is limited to one company)

#### **Congress kit**

- Partner's logo on the congress kit
- Flyer/brochure in the kit
- 1/2 page advertisement in the congress program
- Presence of the company logo on the congress website, Sponsors tab with link to the company's website

#### Flyer/Goodies in the congress kit

1,500 €

4.000€

- Flyer or goodies (500 copies) in the congress kit (to be provided by your companies)
- Presence of the company logo on the congress website, Sponsors tab with link to the company's website

#### Advertising insertion Guide Program of the ESREL 2021 congress



- For each advertising insertion, your company's logo will appear on the congress website, Sponsors tab with link on your company's website.

\* Thank you to provide us with your documents in jpeg HD file.

All fare are before VAT: 20% VAT will apply on the invoice

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#### **NETWORKING** (Each pack is limited to one company)

#### **Conference Lunch break**

- Sponsorship of a lunch with 10 minutes speaking time at the end of the morning
- Presence of the company's logo on the congress website, Sponsors tab with link to the company's website
- Your banner or kakemono on the lunch area (to be provided by you)
- One free registration for the entire congress, including breaks, meals and gala dinner
- Lunch on September 20, 2021
- Lunch on September 21, 2021
- **Conference coffee Break**
- Sponsorship of one day of breaks during the congress (Offer limited to 1 partner per break.)
- Presence of the company logo on the congress website, Sponsors tab with link to the company website
- Presence of pennants, flames, kakemono with the effigy of your company Material provided by you
- One free registration for the entire congress, breaks and lunches included (excluding gala dinner)
- Breaks of September 20, 2021
- Breaks of September 21, 2021
- Breaks of September 22, 2021

• Lunch on September 22, 2021

• Lunch on September 23, 2021

• Breaks of September 23, 2021

#### Gala Dinner: For an offer dedicated to your company

- Presence of the company logo on the congress website, Sponsors tab with link to the company website, logo on the menu
- Presence of pennants, flames, kakemono with the effigy of your company Material provided by you
- Your logo on the communication supports of the congress (out of case)
- 5 minute presentation in the early evening
- 1/2 page advertisement in the congress program
- 2 free congress registrations (breaks, lunches and gala dinner included)

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8,000€

2,000 €

4,500 €

#### **EXHIBITION BOOTHS**

Please find below our proposal for the exhibition:	
Stand with partitions - 6 m <sup>2</sup>	1 500 E
<ul> <li>Preferred formula: high table, 3 chairs, sign, 3 KW power supply and 1 free entrance*</li> </ul>	1,500 €
Stand with partitions - 9 m <sup>2</sup>	0 200 E
<ul> <li>Preferred formula: high table, 3 chairs, sign, 3 KW power supply and 2 free entrances*</li> </ul>	2,300 €
Stand with partitions - 12 m <sup>2</sup>	- 100 <b>C</b>
<ul> <li>Preferred formula: high table, 4 chairs, sign, 3 KW power supply and 3 free entrances*</li> </ul>	3,100 €
Stand with partitions - 18 m <sup>2</sup>	4 200 €
<ul> <li>Preferred formula: high table, 4 chairs, sign, 3 KW power supply and 4 free entrances*</li> </ul>	4,300 €

All fare are before VAT: 20% VAT will apply on the invoice

You have the possibility to add other items according to your needs. Thank you for consulting us. Additional cost may apply. The logo of your company will appear on the website of the event in the «exhibition» section.

\* Free entrance includes: access to conferences and workshops, breaks and lunches from September 20th to 23rd inclusive. Entrance fees do not include the gala dinner

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A technical file with all the information will be sent to each sponsor and exhibitor after signature of the order form.

No offer suits you? We are open to any proposal. You will find below our contact details. Do not hesitate to contact us for any further information.

#### **Contact**



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